

## **REINISCH + CO. SAS KG**

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### ***Data privacy policy***

#### ***Information on the privacy code in accordance with the legislative decree of 30/06/2003***

We wish to INFORM you that according to article 13 of the decree no. 196 of 30 June 2003 our company J. Reinisch & Co. KG, based in Bolzano, uses personal data of customers, suppliers and people who deliberately convey their personal data. We guarantee to act within the scope of the legal restrictions, to use personal data in consideration of the fundamental rights and the dignity of the person or entity concerned especially regarding the privacy of the personal identity and the protection of the personal data.

#### **Purpose of the data processing:**

The personal data will be used for the following purposes:

- ✦ fulfillment of legal obligations according to civil and/or tax laws, prescriptions, regulations and EU-regulations;
- ✦ fulfillment of contractual obligations towards the person concerned;
- ✦ fulfillment of activities which are related to or considered useful for the business activity of our company;
- ✦ protection of claims and management of obligations;
- ✦ commercial purposes, marketing, market research and distribution of business information and/or advertising material.

#### **Modalities of data processing:**

Processing and storage of personal data can be carried out in paper or with electronic and/or telematic means or procedures for the purposes mentioned above. In any case the data are processed in accordance with the minimum safety measures according to the „technical specifications“ of the decree n°196/2003 in order to guarantee the safety and privacy of the relevant data.

#### **Transfer and communication of data:**

In accordance with the decree n°196/2003, especially with article 13, the company will transfer or communicate personal data if required within Italy and/or abroad, to physical and/or juridical persons, public and/or private entities, provided this is necessary or useful for the fulfillment of our activities or for the mentioned purposes. However, personal data is not subject to general diffusion.

#### **Rights according to 196/2003, art. 7:**

It is recalled that in accordance with art. 7 of the legislative decree 196/2003 and within the limits and conditions set forth in art. 8, 9, 10 of the cited legislative decree the concerned person is provided with specific rights.

- 1) Each person shall have the right to know which of their personal data are held, even though they might not yet be stored. Furthermore, each interested person shall have the right to get hold of these data in intelligible form.
- 2) Each person concerned shall have the right to know:
  - a) about the data's origin;
  - b) the purpose and modalities of the processing;
  - c) the logic applied if the data is processed electronically;
  - d) the key data to identify data controller, data processor and the designated representative as per art. 5(2);
  - e) the people or categories of people to whom the personal data may be communicated or who may get to know said data in their capacity as designate representatives in the state's territory, as data processors or as person(s) in charge of the processing.
- 3) The person concerned shall have the right:
  - a) to demand the update, rectification, or, when interested therein, to completion of the data;
  - b) to request their unlawfully processed data to be deleted, transformed into anonymous data or blocked, including data not requiring storage for the purposes for which they have been originally collected or subsequently processed;
  - c) to obtain a certification to the effect that the operations as per letters a) and b) have been notified, as also related to their contents, to the entities to whom or which the data were communicated or disseminated, unless this requirement proves impossible or involves a manifestly disproportionate effort compared with the right that is to be protected.
- 4) The person concerned shall have the right, in whole or in part:
  - a) to object the processing of personal data concerning him/her on legitimate grounds;
  - b) to object the processing of personal data concerning him/her where it is carried out for the purpose of sending advertising materials or direct selling or for the performance of opinion polls or market or commercial communication surveys.

These rights can be claimed anytime against J. Reinisch + Co. KG, Via Altmann 4 I-39100 Bolzano, through a registered letter or e-mail to info@reinisch.it .

#### **Data controller:**

The data is controlled and held by the **J. Reinisch + Co. KG** society, based in Bolzano, in the person of its legal representative.

**J. Reinisch +Co. KG** cannot be held liable for the processing of personal data carried out by subjects to which data have been communicated.

#### ***Consent to the processing of personal data according to art. 23 of the legislative decree 196/2003***

The undersigned \_\_\_\_\_ (in the person of the legal representative of the company \_\_\_\_\_,) hereby consents to the processing of personal data according and due to art. 13 and within the provisions of art. 7.

Date \_\_\_\_\_

signature and stamp